

TALL SHIPS CHALLENGE®

Great Lakes 2019





2016 Estimated Economic Impact

60,000 Attendees

7,200 Room Nights

Over \$4.3 Million

*calculation provided by the Greater Green Bay CVB



Timeline of Events

Thursday, July 25th

Green Bay, WI – Ships Arrive Late Afternoon

Friday, July 26th

Green Bay, WI - Festival Opening Ceremonies (Open 11 AM – 8 PM) 9:20 PM Fireworks and Sponsor Appreciation Night

Saturday, July 27th

Green Bay, WI - Festival Open 10 AM - 7 PM

Sunday, July 28th

Green Bay, WI - Festival Open 9 AM – 5 PM
Family Day with ½ Price Admission for Children

Monday, July 29th

Green Bay, WI - Select Ships Board for Sail to Sturgeon Bay
All Ships Depart 8 AM
Sturgeon Bay, WI – Sail Through (late afternoon) and Docking Overnight

Tuesday, July 30th

Sturgeon Bay, WI – Ships Depart 8 AM & Company In Sail to Algoma Algoma, WI - Great Lakes Challenge Starting Line



Nicolet Bank Tall Ships® Activities

Kress Foundation Education Stage

Miron Construction World's Largest Rubber Duck

Tundraland Entertainment Stage

Dunkin Donuts Kids Zone

NCMMA Ship Yard

Friday Night Fireworks

Sunday Family Day

Art in the Schools Project

ROV STEM Workshops





