

PORT AND SOLID WASTE DEPARTMENT

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PORT'S ECONOMIC IMPACT TOPS \$83 MILLION IN 2010

FOR IMMEDIATE RELEASE

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(Green Bay) – [The Port of Green Bay](#) had an economic impact of more than \$83 million in 2010, supporting 823 local jobs. The results of the report were taken from the newly updated version of the U.S. Department of Transportation's Maritime Administration's *MARAD Port Economic Impact Kit* developed by Rutgers University. The MARAD Kit estimates the economic value of port activities in terms of jobs, income and taxes generated.

The report found that port activities produced an estimated \$26 million in income, \$802,000 in state taxes, \$890,000 in local taxes and provided an estimated \$40 million in gross state product. "The shipping industry continues to be the most cost effective method of transportation for commodities, generates employment opportunities for the region and brings money into our communities," stated Dean Haen, manager for the port.

The port received more than 1.7 million metric tons of cargo in 2010. While this is a slight decrease from 2009, Haen is looking forward to the 2011 shipping season. "We saw our largest decrease in tonnage in 2008 as a result of the recession," Haen stated. "But each year we are closing the gap on the tonnage brought into the port so this is very positive news."

Haen says that the economy has been a challenge for all types of businesses and the port is no exception. "However, we are confident that business will increase as the economy recovers, keeping the port a vital component of our area economy," Haen said. "In addition, our strategic plan outlines new ideas and ways we can expand our reach beyond our existing markets to increase business in Northeast Wisconsin."

The Port Economic Impact Kit was updated to include regional data that is used to calculate local economic conditions. Other areas that were updated included expenditure patterns for the maritime industry's handling of various types of cargo. "The last time the kit was updated was about 10 years ago so much of the calculations were out of date," stated Dean Haen, manager for the port. "The updated kit provides us with data that best represents local economic conditions and gives a more accurate picture of the port's economic impact to the area."

The Port of Green Bay has 14 active terminal operators involved in shipping commodities.

Active Terminal Operators

- C. Reiss Coal Company
- Construction Resource Management
- Flint Hills Resources
- Fox River Dock Company
- Georgia-Pacific Corporation
- Great Lakes Calcium Corporation
- KK Integrated Logistics, Inc.
- LaFarge North America

2010 Shipped Commodities

- Dry Bulk 1,674,639 MT
- Liquid Bulk 24,061 MT
- Break Bulk 31,453 MT

Total 2010 Tonnage: 1,730,153

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