



# WISCONSIN COMMERCIAL PORTS ASSOCIATION

## Wisconsin Commercial Ports Association holds annual conference in Manitowoc

**Media Note: This meeting is not a public event; but media are welcome to attend/cover the speakers.**

### For Immediate Release

**August 12, 2019**

(Manitowoc, Wis.) The [Wisconsin Commercial Ports Association](#) (WCPA) is set to hold its 2019 Annual Meeting and Conference in Manitowoc, Wis. on August 15 and 16. The WCPA 2019 Meeting and Conference, hosted by the Port of Manitowoc, will include presentations from a distinguished list of guest speakers and networking events.

“Our annual meeting and conference provides a great opportunity to share, gather and exchange information on current issues and trends in the commercial port industry in Wisconsin and the Great Lakes,” said Dean Haen, [Port of Green Bay](#) Director and WCPA President.

The event schedule will feature a variety of noted speakers on topics including:

- **August 15, 3 p.m., State and federal maritime issues**
- **August 16, 8:50 a.m., Cruising the Great Lakes:**  
Adam Schlicht, Port of Milwaukee
- **August 16, 9:20 a.m., Foreign Trade Zones (FTZs):**  
Shirley Malski, UW-Oshkosh
- **August 16, 10:10 a.m., Great Lakes Water Levels:**  
Roy Eckberg, National Weather Service
- **August 16, 10:40 a.m., WisDOT Intermodal Report:** Lisa Stern, WisDOT
- **August 16, 11:10 a.m., Burger Boat Co.- Past & Present:**  
Douglas Borys, Burger Boat Company
- **August 16, 11:40 a.m., Ports & Public Relations:**  
Susan Finco, Leonard & Finco Public Relations

“Wisconsin’s ports are important contributors to local economies, as well as the state’s economy,” explained Haen. “This meeting provides an opportunity for all of us to learn about new initiatives and best practices, hear about issues that may impact our port operations and discuss the challenges we all face in ensuring our ports remain strong.”

The event will be held at the Wisconsin Maritime Museum, 75 Maritime Dr., Manitowoc, Wis. 54220. The event begins on August 15 at 12 p.m. and continues August 16 at 8 a.m. Several networking events have been arranged for August 15, including a Car Ferry tour at Manitowoc Dock and a tour of the Broadwind Towers facility, the state’s only wind tower manufacturer.

Dean Haen  
President  
Port of Green Bay

Marty Olejniczak  
Vice President  
City of Sturgeon Bay

Adam Schlicht  
Treasurer  
Port of Milwaukee

Port of Ashland

Port of Bayfield / La Pointe

Port of La Crosse

Port of Manitowoc

Port of Marinette

Port of Northport  
/Washington Island

Port of Port Washington

Port of Prairie du Chien

Port of Sheboygan

Port of Superior

Port of Washburn

### ***About the WCPA***

The Wisconsin Commercial Ports Association (WCPA) was created in 2001 by the municipal commercial ports of Wisconsin. Since then, the membership has grown to include privately operated terminals and port related service providers including engineering firms, construction companies, state and federal government agencies, port service providers, representatives from other modes of transportation and more. The purpose of WCPA is to provide a medium for the exchange of ideas, methods, information, and experiences as they relate to port management; promote and encourage legislation and regulation on all levels for the good of Wisconsin ports and shipping; promote and encourage the public's understanding of the value of shipping and the port to the community; and cooperate with all governmental agencies and industry organizations having a primary goal of "Growing Waterborne Transportation in Wisconsin."

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