

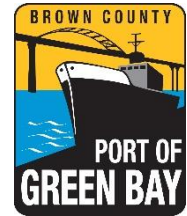
## PORT AND RESOURCE RECOVERY DEPARTMENT

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DEAN HAEN

PORT & RESOURCE RECOVERY DIRECTOR

### **Port of Green Bay Receives Two National Communications Awards From American Association of Port Authorities (AAPA)**

FOR IMMEDIATE RELEASE

July 21, 2017

The [Port of Green Bay](#) has received two national communications awards from the [American Association of Port Authorities](#), including the prestigious Overall Award of Communications Excellence Trophy. Only three trophies are awarded, based on the size of the Port. The other two trophy winners are the Port of Stockton, CA and the Port of Long Beach, CA. A total of 93 entries were submitted by 25 ports from across the country.

The Port of Green Bay is being recognized with:

- **Overall Award of Communication Excellence Trophy for its animated whiteboard presentation**, developed for social media and the [Port's website](#). This [presentation](#) is designed to create overall awareness of the Port and its importance to the region. The piece resulted in significant reach, engagement and growth in social media.
- **Special Events Award of Distinction for its annual Port Symposium** which brings together those in the shipping industry including Ports, terminal operators, agencies and government leaders to discuss current topics of interest and concern.

“We are pleased that our efforts to communicate with a wide range of stakeholders is being recognized on a national level,” said [Dean Haen](#), Director of Brown County Port & Resource Recovery. “It reflects our commitment to the community and our efforts to educate the community about what we do and our impact on the economy.”

“When port authorities communicate strategically with their many audiences, including their communities, business leaders and policymakers, they’re better able to show their tremendous value as drivers of economic development, environmental enhancement and job creation,” said [Kurt Nagle, AAPA’s president and CEO](#). “This competition helps our member ports by rewarding effective communications and highlighting best practices and lessons learned.”

The 2017 AAPA Communications Awards Program utilized 29 professional public relations practitioners from the Washington, D.C. area who cumulatively spent nearly 120 hours over two weeks judging the 15 classifications of entries, ranging from advertisements and periodicals to videos and websites. Based on the number of points awarded each entry by the judges, three of the 93 entries earned an Overall Award of Communications Excellence trophy.

(more)

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The Port of Green Bay imported/exported 1.8 million tons of cargo in 2016, and has 14 active terminal operators involved in shipping commodities.

- ACE Marine, LLC
- C. Reiss Coal Company
- Construction Resources Management
- Flint Hills Resources
- Fox River Dock Company
- Georgia-Pacific Corporation
- Graymont
- GLC Minerals, LLC
- KK Integrated Logistics, Inc.
- Lafarge North America
- RGL
- Sanimax
- St. Mary's Cement Company
- US Venture

For more information on the Port, visit [www.portofgreenbay.com](http://www.portofgreenbay.com), like the Port on Facebook (Facebook.com/PortofGreenBay) or follow the Port on Twitter @PortofGreenBay.

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