

PORT AND RESOURCE RECOVERY DEPARTMENT

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DEAN HAEN

PORT OF GREEN BAY IS READY TO GROW

New study highlights opportunities to keep Port moving forward

FOR IMMEDIATE RELEASE

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(Green Bay) – [The Port of Green Bay](#) is ready and has room for new business. A new Port

Opportunities Study, completed by the Brown County Planning Commission, has identified several properties along the Fox River that are best suited for port-related use. The study also identified other opportunities the Port can capitalize on such as its designation as a Foreign Trade Zone.

“The use of the waterfront has changed over the last 25 years,” said Dean Haen, Director of Port and Resource Recovery for Brown County. “This plan was developed to identify areas that would be best suited for port development while taking into consideration Green Bay’s and Brown County’s comprehensive plans and the waterfront redevelopment efforts.”

Haen says the Port has always had a strong impact on the regional economy. “Expanding Port operations is beneficial for the area, Haen said. “It means increased employment opportunities, tax revenues for the County and an overall positive contribution to Northeast Wisconsin’s economy.”

(MORE)

Haen says the study will be an important tool as they speak to potential new businesses and current terminal operators looking to expand their operations. “We are very fortunate to be able to offer marine transportation as a viable option to businesses,” Haen said. “Our strategic location on the Great Lakes and St. Lawrence Seaway means the Port is a direct connection for businesses looking to import and export materials to the rest of the world. We have a lot to offer and the study will help us highlight those areas.”

For more information on the Port, visit www.portofgreenbay.com or Twitter @PortofGreenBay.

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