



# Port N' News

Volume 25, Issue 4

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Current Port, Maritime & Transportation Topics at the Port of Green Bay

## Economic Impact Study Reports \$70.3 Million Increase Since 2017

When it comes to gauging our area’s economic health, the Port of Green Bay is considered a key indicator. Numbers from an economic impact study released in September indicate that things are moving in the right direction. A press conference was held on September 11th at the U.S. Venture terminal to announce the study results. Speakers included Port of Green Bay Director Dean Haen, Brown County Executive Troy Streckenbach, U.S. Venture Business Director Josh Hermus, and Wisconsin State Senator Eric Wimberger.

Economic activity generated by the Brown County Port of Green Bay during 2022 reached \$217.3 million, an increase of \$70 million since 2017. The report also points to 1,620 Wisconsin jobs supported by the Port of Green Bay, an increase of 331 jobs over the 2017 total.

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### Upcoming Events:

**October 9th:**  
Harbor Commission Mtg.  
TBD

**November 13th:**  
Harbor Commission Mtg.  
TBD



Senator Eric Wimberger

Direct personal income paid during 2022 reached \$41.7 million. When combined with induced and indirect income the impact exceeded \$142 million. This demonstrates high, family-supporting wages. Port activities also resulted in \$38 million in local, state and federal taxes which support essential services like police, fire, transportation and education.

“We know the Port is an economic engine for our area, and we are pleased to see confirmation of that with this study,” stated Dean Haen, Port of Green Bay Director. “It’s really pretty remarkable, especially when you consider the world economy during the pandemic years. This study truly demonstrates our economic resiliency here in Northeast Wisconsin. While we know that the Port of Green Bay has a positive economic impact on our region, this study helps us better understand just what that impact is.”



Port Director Dean Haen

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## Economic Impact Study cont.



Brown County Executive  
Troy Streckenbach

The Port of Green Bay offers a direct route for shipping from the Midwest to the rest of the world. The Port's 14 terminal operators are located along a three-mile stretch of the Fox River. During the 2022 shipping season, terminal operators moved just over 1.75 million tons of cargo which included limestone, cement, petroleum products, salt, coal and wood pulp.

These commodities support the Northeast Wisconsin manufacturing, agricultural and construction industries which, in addition to lowering the cost for individuals to build a home or pour a patio, provide family-supporting jobs and wages. These industries also help balance our local tax base.

"According to the study, Port activity generated just over \$142 million in wages, salaries and local consumption expenditures in the regional economy," explained Troy Streckenbach, Brown County Executive. "The Port plays a profound role in our region, not only for our businesses but for the families that live and work here. The direct and indirect impact of the Port on our regional economy is undeniable. We're incredibly fortunate to have it in our community."

The Port of Green Bay's *Economic Impact Study* is part of a larger study completed for the Great Lakes. The *Economic Impacts of Maritime Shipping in the Great Lakes-St. Lawrence Region* report was published in July 2023. It was commissioned by a consortium of U.S. and Canadian Great Lakes - St. Lawrence Seaway System stakeholders and conducted by Martin Associates of Lancaster, Pennsylvania, which was retained to prepare this study. The study sponsors were the Great Lakes - St. Lawrence Seaway Development Corporation, the St. Lawrence Seaway Management Corporation, the American Great Lakes Ports Association, the Chamber of Marine Commerce, the Lake Carriers' Association, and the Shipping Federation of Canada.

The analysis includes the economic impacts generated by marine cargo activity on the Great Lakes-St. Lawrence Seaway system, including U.S. domestic commerce, Canadian domestic commerce, bi-national commerce between the two countries, and international traffic moving between the Great Lakes-Seaway region and overseas destinations. The impacts are measured for the year 2022 and are presented in terms of total economic impacts at the bi-national regional level, the country level, and the state/provincial level.



Port of Green Bay Looking South

# Not Too Shabby: Year-to-Date Tonnage Slightly Ahead of 2022 Totals

Limestone and Cement were top commodities in August when 178,663 tons of cargo moved through the Port of Green Bay. Year-to-date totals of 1,103,441 tons show a modest increase of 1% over the same period last year when the tonnage totaled 1,096,683.

“With five months of strong tonnage to start our shipping season, August saw a bit of a decrease,” said Dean Haen, Port of Green Bay Director. “However, year-over-year, we’re slightly ahead of 2022 totals, and while we can’t say for certain what the remainder of the year will bring, we’re optimistic for a strong second half of the season.”

In addition to limestone at 82,360 tons and cement at 50,987 tons, other imports and exports during August included salt (22,981 tons), petroleum products (20,749 tons) and slag (1,586 tons). A total of 17 ships entered the Port in August, which is seven fewer ships than the same month last year.

“We saw our tonnage totals in the first six months of this season redistributed compared to the first six months of the 2022 season. While total tonnage is similar, month over month totals have varied,” Haen added. “But the nature of shipping on the Great Lakes is steady and reliable forward progress. Waterborne transport remains a key component in multimodal transportation plans that serve industries in Northeast Wisconsin. Shipping is one of the most environmentally friendly, efficient and reliable ways to transport goods.”

For those interested in when the next ship will be in town, the Port of Green Bay welcomes and encourages you to sign up for Ship Arrival Notifications via the Port of Green Bay website. Simply access the “Contact Us” page at [www.portofgreenbay.com](http://www.portofgreenbay.com) and submit your request. .



BROWN COUNTY HARBOR COMMISSION 2561 South Broadway Green Bay, WI 54304 920-492-4950	
CARGO	YTD 2023
<b>DOMESTIC IMPORTS</b>	
Ash	0
Calcium Chloride-Liq. Bulk	0
Cement	200,941
Coal	63,802
Fuel Oil	0
Gypsum	0
Limestone	324,529
Liquid Asphalt	5,104
Petroleum Coke	0
Petroleum Products	46,993
Pig Iron	0
Slag	7,946
U.S. Salt	84,140
<b>TOTAL DOMESTIC</b>	<b>733,455</b>
<b>FOREIGN IMPORTS</b>	
Asphalt	0
Carbon Anodes	0
Cement	0
Coal	0
Fuel Oil	0
Petroleum Products	103,442
Heavy Equipment	0
Limestone	53,103
Marble Chips	0
Pig Iron	0
Salt	152,214
Wood Pulp / Forest Products	17,431
<b>TOTAL IMPORTS</b>	<b>326,190</b>
<b>DOMESTIC EXPORTS</b>	
Aluminum Modules	53
Ash	0
Limestone	0
Petroleum Products	26,795
Pig Iron	0
Project Cargo	0
Sand	0
Steel	0
<b>TOTAL DOMESTIC EXPORTS</b>	<b>26,848</b>
<b>FOREIGN EXPORTS</b>	
Petroleum Products	16,948
Tallow	0
<b>TOTAL EXPORTS</b>	<b>16,948</b>
<b>GRAND TOTALS</b>	<b>1,103,441</b>
<b>VESSEL COMPARISON</b>	
Lakers	79
U.S. International	0
Foreign	3
Canada	16
Passenger/Cruise Ships	2
<b>TOTALS</b>	<b>100</b>

# WCPA Annual Meeting Recap



The Wisconsin Commercial Ports Association (WCPA) held their Annual Meeting in Green Bay on August 10th & 11th, 2023 at the Neville Public Museum. Over 40 stakeholders from Wisconsin ports were in attendance for the WCPA Business meeting on Thursday and on Friday for port-related presentations. Wisconsin ports in attendance included Green Bay, Port Washington, Superior, Marinette, La Pointe, Washburn, Prairie du Chien, Milwaukee, Manitowoc, and Sturgeon Bay.

The presidency of WCPA was transferred from the Port of Green Bay to the Port of Superior with Jason Serck as the new WCPA President. Additional officers include: Vice-President, Marty Olejniczak, Port of Sturgeon Bay; Treasurer, Paul Braun, Port of Manitowoc; and Secretary, Scott Kluver, Port of Washburn.

Prairie du Chien was selected as the location for the 2024 Annual Meeting. During Thursday afternoon's Port Roundtable, each Port had the opportunity to give updates and discuss their projects with additional updates from state and federal agencies. On Friday, speakers representing the Port of Green Bay, WI Department of Natural Resources, NOAA, WI Department of Transportation, Fox River Navigation Authority, and Foth Infrastructure & Environment gave presentations about port-related work.

Thank you to the sponsors of this year's annual meeting:

Foth Infrastructure & Environment  
Leonard & Finco Public Relations  
Port of Green Bay  
Collins Engineers Inc.  
Briess Malt & Ingredients Co.



Jason Serck, Port of Superior

Check Out Our Website:  
[www.portofgreenbay.com](http://www.portofgreenbay.com)  
Find us on Twitter @PortofGreenBay

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