PORT AND RESOURCE RECOVERY DEPARTMENT



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It's Anybody's Guess

Make your guess for Annual first ship contest

FOR IMMEDIATE RELEASE

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(Green Bay, WI) – Are you feeling lucky? Then you will definitely want to make your guess when the first ship will come into the <u>Port of Green Bay</u>, kicking off the 2015 shipping season. The person who submits the most accurate guess will get boasting rights for the year and a nice prize package, too.

"Since there really isn't an exact start date to the shipping season, we thought we'd have some fun with it," said Dean Haen, director of the Port and Resource Recovery department. "People are always amazed by the size of ships that come into Port. They see one and say 'wow' and get excited, or look up the name of the ship online to find out where it traveled from. That's what we want people to do."

The Port has once again partnered with the <u>Greater Green Bay Convention and Visitors Bureau</u> for the contest. "People have had fun with the contest over the years and we get some really creative answers," said Brenda Krainik, director of marketing for the CVB. "Last year we had 400 entries and we are expecting to have even more this year."

No need to study regional weather, migrating bird patterns or hold a secret conversation with a ship captain – all you need to do is make a guess by visiting www.greenbay.com and click on the **First Ship in Port** contest link. The person who comes closest to the date and time of the first ship's arrival will win a prize package from the Port of Green Bay which includes passage for two (2) on the S.S. Badger Lake Michigan Carferry, a Michigan Travel Guide and a \$25 gift card to the Courthouse Pub in Manitowoc.

Learn more about the shipping industry in Green Bay and how it impacts our community by visiting www.portofgreenbay.com.

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