



Current Port, Maritime & Transportation Topics at the Port of Green Bay

Port N' News

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First Ship Contest Winner Announced

The first ship of the 2021 shipping season steamed into the Port of Green Bay on Friday, March 19 at 1 p.m. The Alpena is the official first ship of the season, importing cement to the Lafarge Corp. terminal. The arrival of the first ship also marks the end to the annual First Ship Contest put on by the Port of Green Bay and hosted by the Greater Green Bay Convention and Visitors Bureau.

"With limited ice cover on the Great Lakes and relatively warm late winter weather, it's great to see the start of the new shipping season at such an early date," said Dean Haen, Port Director. "As we get going on the 2021 shipping season, we are cautiously optimistic that we'll see increased cargo shipments as the pandemic eases."



SS Alpena. Photo by: Chuck Zentmeyer.

The Port of Green Bay and the Convention and Visitors Bureau began accepting guesses for the first ship's arrival through its annual First Ship Contest a month ago. This year's winner is Caren P. of Green Bay whose guess was right on target of March 19 at 1 p.m. The prize package includes \$100 Door County gift certificate (good at a variety of shops, attractions and lodging) and two Port of Green Bay drawstring goodie bags.

"There was a lot of interest in the First Ship Contest this year with more than 280 entries," Haen added. "That really shows that there is interest and understanding of the important role that shipping plays for our regional economy."

Anyone interested in shipping are encouraged to view the ships from the Fox River Trail, the Green Bay Metro Boat Launch or other areas along the Lower Fox River. Port security requirements do not allow public access on any port property. You can also find more information about the Port of Green Bay and expected ship arrivals at www.portofgreenbay.com and on the [Port of Green Bay Facebook page](#).

Inside this Issue:

- 2021 Port Symposium Update 2
- Pulliam Plant Acquisition 3
- Suez Canal Disaster 3
- April Fools! 4

Upcoming Events:

- 2021 Port Symposium Cancelled
- April 5th- Harbor Commission Mtg. Cancelled
- May 3rd- Harbor Commission Mtg. TBD

Port Symposium Update

At the January 11, 2021 Harbor Commission meeting, the Port of Green Bay decided to cancel the 2021 Port Symposium due to the COVID-19 pandemic, but we are hopeful that the 2022 Port Symposium will be held as planned. In lieu of an in-person gathering, the Port would like to highlight Port accomplishments from 2019 and 2020. Thank you for your continued support of the Port of Green Bay!

The Port of Green Bay consists of 14 Port businesses spanning over three miles of the Fox River. In spite of the decreased business activity caused by the global pandemic and the challenges to the shipping industry,



shipping through the Port of Green Bay continued at a steady but reduced pace in 2020 as compared to the 2019 shipping season which saw more than 2 million tons of cargo moved. While the 2020 shipping totals were down slightly from the previous two years, they still exceeded tonnage totals from 2016 and 2017, and were just 3 percent under the Port's 5-year average. **The Port earned the Pacesetter award for the 2019 shipping season as total international tonnage was up 25% and the number of ships moving through the port was up 9% from the previous year.**

After a strong start to the 2020 season, the numbers began to decrease as a result of the COVID-19 pandemic and the slowing of the overall economy. The recently concluded shipping season saw 1,922,608 tons of cargo move through the Port, a 15 percent decrease over the previous season. The leading commodities were cement, salt, and limestone. Additionally, a new commodity, carbon anodes, came through the Port in September from the Netherlands. The anodes are commonly used in foundries during the aluminum smelting process.

The Port is continually working towards advancing the beneficial reuse of dredge material and established a Working Group of State and Federal Agencies in 2020. The introduction of Beneficial Reuse legislation in the state is a priority for the Port in 2021.

Director Dean Haen was named the Wisconsin Sea Grant Great Lakes Champion for 2021. The new award from the Sea Grant program will be given every two years to an individual, business, organization or program that demonstrates a long-term commitment to the care and concern of the Great Lakes. "It's a tremendous honor to be the first recipient of such an award from the Sea Grant program," Haen said. "I view this primarily as professional recognition but also take pride in my personal action and interest that champion the Great Lakes."

Community outreach is also a priority for the upcoming year. In 2019, the Port hosted the Tall Ships Festival which proved to be a successful event and brought increased interest to the Port. Following a partnership with the Greater Green Bay Convention & Visitors Bureau, we are expecting to see cruise ships visit the Port of Green Bay as early as next month.

With the continued strong tonnage numbers from the just-concluded shipping season, we are looking forward to the 2021 shipping season with optimism that the economy will remain strong.

Pulliam Plant Acquisition



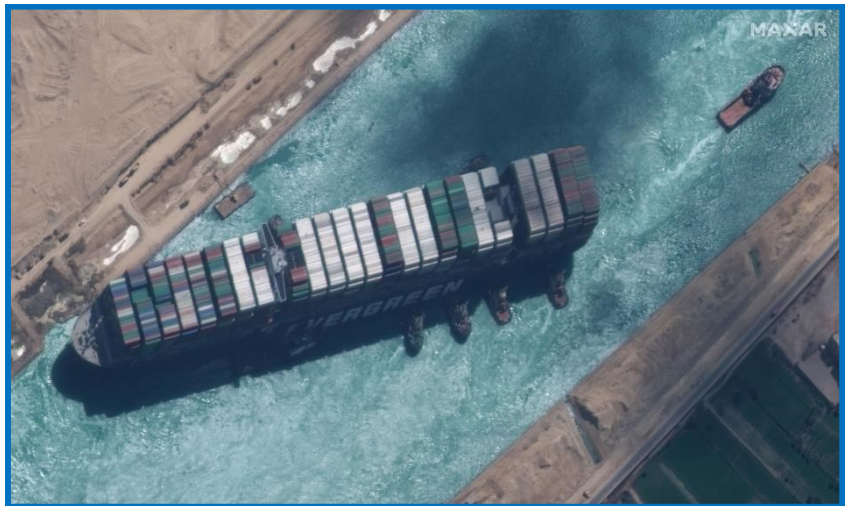
After being decommissioned in October of 2018, the Brown County Board approved the purchase of the former WPS Pulliam Power Plant property for future Port redevelopment. A \$500,000 grant was received from the State of Wisconsin through the Wisconsin Economic Development Corporation (WEDC) that allowed the Port of Green Bay to move forward with this 43.75 acre property acquisition.

Director Dean Haen noted that stimulating Port growth is the focus of this property acquisition, in addition to maximizing its industrial port-related potential. GLC Minerals plans to

purchase a portion of the land to expand its current operations and has committed to creating ten new port jobs and investing millions into the improvement of the newly leased property. The Port of Green Bay will be seeking Harbor Assistance Program grants to further redevelop this area.

Barging In: Ever Given Freed from Suez Canal

After nearly a week of being wedged in the Suez Canal, the Ever Given has been dislodged and port commerce has restarted in the Suez Canal. Investigations are still ongoing to find the cause of the massive grounding, causing an estimated economic loss of \$400 million per hour. At 1,312 feet long, salvage crews faced a monumental challenge unwedging this ship from the canal. Using dredging techniques, tug boats, heavy equipment, and high tides, the ship was finally freed after 144 hours.



Ever Given in the Suez Canal on March 30, 2021; Credit: Forbes.com

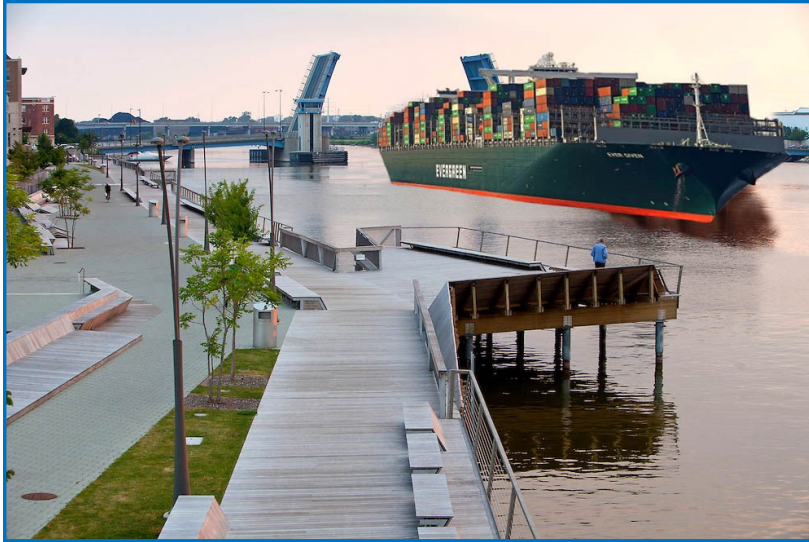
Local reporters questioned if the Port of Green Bay was negatively affected by this shipping crisis, but Director Dean Haen explained that at this time, the Port's commodities do not include intermodal shipping containers. While it is a local relief that this has not impacted the Port of Green Bay's economy, it does highlight the importance of waterborne commerce.

Based on a 2017 study, the Port of Green Bay plays a vital role in local and state economies, supporting over 1,289 jobs resulting in \$82 million in personal income, and a \$147 million annual economic impact on Brown County. Major railroads and highway infrastructure also connect the Port with America's heartland. The Port of Green Bay is a fundamental part of our local economy, our history, and our lives. It plays an important role in the transportation of goods and commodities that are critical to the economic health of the region.

Article summarized from Business Insider & Forbes.com

April Fools: I Think Naut!

In case you missed it, the Port of Green Bay announced on Facebook that the infamous Ever Given would be arriving on schedule in the downtown area on April 1. With the promise of free can koozies to commemorate the occasion, this was a fun April Fools joke put on by the Port. The post was included in newscasts by WBAY and WFRV. It was also shared over 250 times on Facebook, reaching nearly 40,000 people. Some of the comments are below.



“Love somebody's creativity.”

“Shouldn't this be wedged and blocking the Fox River? I did not know this ship could sail straight.”

“Can't believe I'm about to admit this, but this reporter for a local publication actually drove down there to get pics. Only THEN did I actually read some of the comments and realize what day it is!!! Good one, Port of Green Bay!”

While the Ever Given isn't planning a visit to Green Bay anytime soon, the regular shipping season is in full swing. You can follow expected ship arrivals by visiting the Port of

Green Bay at www.portofgreenbay.com and on the [Port of Green Bay Facebook page](#).

Find us on Twitter @PortofGreenBay
www.portofgreenbay.com
Check Out Our Website:

Brown County Port & Resource Recovery Dept.
Dean Haen, Director
2561 S. Broadway
Green Bay, WI 54304
Phone (920) 492-4950
Fax (920) 492-4957
Email: Dean.Haen@browncountywi.gov

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