



Port of Green Bay receives national communications award from American Association of Port Authorities

For Immediate Release

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(Green Bay, WI) – The [Port of Green Bay](#) has been honored as the recipient of a national communication award from the [American Association of Port Authorities](#). The Award of Excellence for Community/Education Outreach was given to the Port of Green Bay for its efforts to educate the community about the opportunities for Renard Island and invite them to participate in a series of public planning meetings.

“It’s an honor to be recognized for our efforts in seeking public input about Renard Island’s future,” said Dean Haen, Director of Brown County Port & Resource Recovery. “We made that a priority of the project through public and stakeholder tours of the Island, technical working sessions with stakeholders, open studio times for the public to observe and interact with the design team, and public open houses each evening, allowing for feedback at key decision points. We’re excited about the recognition for these efforts, and we’re excited about the community’s involvement with Renard Island.”

The 2019 AAPA Communications Awards Program utilized 32 professional public relations practitioners from the Washington, D.C. area who cumulatively spent 128 hours over two weeks judging the 15 classifications of entries, ranging from advertisements, periodicals, videos and websites, to social media and overall campaigns.

“The Communications Awards Program judges told us that this year’s entries set a new, higher standard of excellence than ever before,” said Kurt Nagle, AAPA’s president and CEO. “This competition helps our member ports by rewarding strategic communications through peer-reviewed analyses of their programs and projects, and by showcasing best practices and lessons learned. When port authorities communicate strategically with their many audiences, including their communities, business leaders and policymakers, they’re better able to show their tremendous value as drivers of economic development, environmental enhancement and job creation.”

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About the Port of Green Bay: The Port of Green Bay exists to enhance the prosperity of the people of Northeast Wisconsin by providing facilities and infrastructure able to effectively and efficiently move commodities and goods across the nation. As the western-most port of Lake Michigan, the Port of Green Bay offers a direct route for shipping from the Midwest to the rest of the world. The Port of Green Bay has 14 active terminal operators located along three miles of the Fox River involved in shipping commodities: Ace Marine, C. Reiss Coal Company, Construction Resources Management, Flint Hills Resources, Fox River Terminals, Georgia-Pacific, Graymont, GLC Minerals, KK Integrated Logistics, Lafarge Northern America, RGL, Sanimax, St. Mary’s Cement and U.S. Venture.

For more information, visit our website at: www.portofgreenbay.com

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